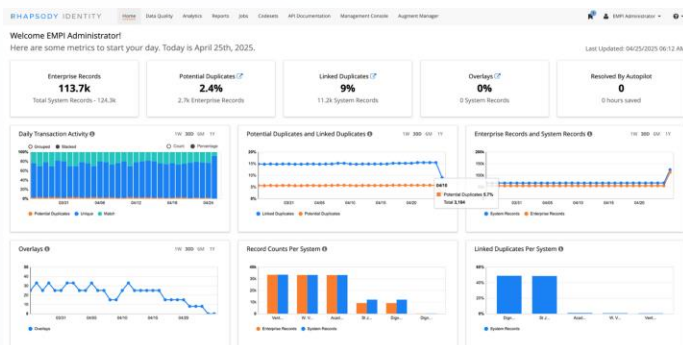
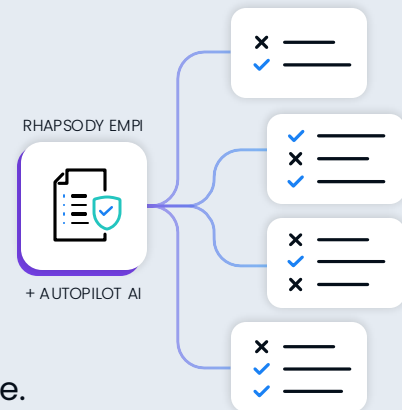


## Get Your Person Data Right — Faster, Smarter, Safer

Automate person data reconciliation with Rhapsody EMPI and Autopilot AI. Boost outcomes, lower risk, and scale with confidence.



## Introducing Rhapsody EMPI with Autopilot

Transform your person data into a competitive advantage — without increasing manual work.

Rhapsody EMPI uses advanced machine learning AI to automatically reconcile, link, and maintain trusted person identities across all systems at scale.

- Review millions of records rapidly and accurately
- Real-time push updates to downstream systems
- Built-in transparency with data lineage and version control
- Prioritize security and compliance with data privacy laws like HIPAA, GDPR, CCPA
- Bring in referential data as needed to enrich and match records

## Why Person Data Quality Matters

Errors, duplicates, and mismatches in patient records create friction in care delivery and coordination, analytics, billing, and digital solution development — resulting in lost revenue, erosion of trust, regulatory penalties, and slowed growth.



30%

of healthcare data is incomplete or inconsistent.<sup>1</sup>



20%

of person records contain errors, causing delays, billing issues, patient safety risks, and compliance exposure.<sup>2</sup>



>33%

of denied claims are linked to bad quality person data.

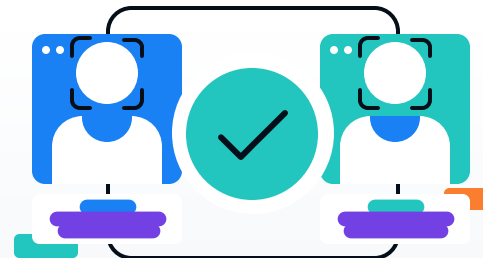
## Rhapsody EMPI with Autopilot is

the only solution that fixes this — every time, automatically — while meeting your security and scalability standards.

<sup>1</sup> Source: IDC Health Insights, AHIMA Journal, Gartner Healthcare IT Research (2020–2024)  
<sup>2</sup> Sources: ONC, AHIMA, CHIME, Journal of AHIMA

# Turn Person Identity into a Strategic Advantage

## Key Differentiators You Can Trust Worldwide



### Rhapsody Strength

- ✓ **Healthcare-grade AI**
- ✓ **Security-first architecture**
- ✓ **Global accuracy**
- ✓ **Transparent decisions**
- ✓ **Enterprise scalability**
- ✓ **API-centric**
- ✓ **Flexible deployment**
- ✓ **Simple pricing**
- ✓ **Proven customer success globally**

### Why It Matters

- Tailored to real-world data and workflows
- Critical for GDPR, HIPAA, HITRUST, ISO 27001, and SOC2 Type II
- Works for all populations — including underserved, pediatric, and senior
- Supports audits, traceability, and data governance
- <100ms latency, hundreds of millions of records
- API-centric architecture simplifies integration with modern and legacy systems and speeds up data migrations
- SaaS, on your infrastructure, hybrid — no tradeoffs
- No hidden fees, grows with your org
- Health tech innovators, hospitals and health systems, ambulatory groups, HIEs, national exchanges, and public health organizations

### Customer Success

Rhapsody EMPI with Autopilot turns investment into measurable ROI:

#### Geisinger

5 FTEs reallocated,  
costs reduced by 90%

#### CyncHealth

Consolidated  
14 systems across  
multiple states

#### ROCHESTER RHIO

Resolved 55K+  
duplicates in minutes  
with AI

#### HAWAII HIE

Enabled cross-island,  
real-time data sharing

#### GLMI

30% order increase,  
no new hires

#### KeyHIE

743 labor hours  
saved per month

#### Axia WOMEN'S HEALTH

53% faster  
implementation

## Future-Proof Your Identity Data Strategy

Don't wait for bad data to cost you trust,  
revenue, or compliance.

With Rhapsody EMPI with Autopilot, you can innovate faster, scale globally, and protect what matters most — your patients.

Let's talk.

[Visit rhapsody.health](https://rhapsody.health)  
to schedule your demo today.